

Satoru Ouchi

UX, UI, Graphic Design

Portfolio

www.satoruouchi.me

Contact

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Skills

Adobe Photoshop, Adobe Illustrator, Adobe XD, Figma, wireframing, prototyping, information architecture, usability study, UX research, Wordpress

Languages

HTML5, CSS3, JavaScript, JQuery, ReactJS, PHP

Education

Google UX Design Certificate (Comp. 2023)

UX Design

Seattle Central College (Grad. 2022)

Web Design AAS

North Seattle College (Grad. 2018)

Application Development BAS

Experience

Plaxic (2024 - Now)

UX, UI

- Designed 3 users flows pertinent to the application's function with Figma.
- Adapted existing wireframes and prototypes to match Plaxic's brand.
- Collaborated with Plaxic developers to create feasible user flows.
- Met with stakeholders to understand user pain points and business goals.

Sports On What (2023 - Now)

Graphic Design, UX, UI, Marketing

- Expanded user base by 13 users within 4 days by creating an advertisement for Google and Facebook.
- Designed a scalable website for Sports on What with Figma.
- Contributed to the design of coaster advertisements to increase awareness of the application.
- Teamed up with the application developer to craft the application's user interface.

Childhood Cancer Society (2022 - 2023)

UX, UI, Front End

- Resolved 8 UI problems on Childhood Cancer Society's previous site.
- Designed 2 web pages for Childhood Cancer Society's static site.
- Created a design system for Childhood Cancer Society's static site.
- Performed 3 competitive audits on other child care non-profits to gain insight on website design for Childhood Cancer Society.

