

# Satoru Ouchi

## UX, UI, Graphic Design

---

### Portfolio

[www.satoruouchi.me](http://www.satoruouchi.me)

### Contact

(206) 455-0294

[satoruouchi.me@gmail.com](mailto:satoruouchi.me@gmail.com)

[www.linkedin.com/in/satoruouchi](http://www.linkedin.com/in/satoruouchi)

### Skills

Adobe Photoshop, Adobe Illustrator, Adobe XD, Figma, wireframing, prototyping, information architecture, usability study, UX research, Wordpress

### Languages

HTML5, CSS3, JavaScript, JQuery, ReactJS, PHP

### Education

#### Google UX Design Certificate (Comp. 2023)

UX Design

#### Seattle Central College (Grad. 2022)

Web Design AAS

#### North Seattle College (Grad. 2018)

Application Development BAS

### Experience

#### Sports On What (2023 - Now)

##### Graphic Design, UX, UI, Marketing

- Expanded user base by 13 users within 4 days by creating an advertisement for Google and Facebook.
- Designed a scalable website for Sports on What with Figma.
- Contributed to the design of coaster advertisements to increase awareness of the application.
- Teamed up with the application developer to craft the application's user interface.

#### Plaxic (2024)

##### UX, UI

- Designed 3 users flows pertinent to the application's function with Figma.
- Adapted existing wireframes and prototypes to match Plaxic's brand.
- Collaborated with Plaxic developers to create feasible user flows.
- Met with stakeholders to understand user pain points and business goals.

#### Childhood Cancer Society (2022 - 2023)

##### UX, UI, Front End

- Resolved 8 UI problems on Childhood Cancer Society's previous site.
- Designed 2 web pages for Childhood Cancer Society's static site.
- Created a design system for Childhood Cancer Society's static site.
- Performed 3 competitive audits on other child care non-profits to gain insight on website design for Childhood Cancer Society.

